

"Conversation" February 17, 2010

PARTICIPANT BIOS

Randi Weingarten, Chair of the meeting and President, American Federation of Teachers & Albert Shanker Institute



In July, 2008, Randi Weingarten was elected president of the American Federation of Teachers (AFT), which represents more than 1.4-million-member teachers, paraprofessionals and school-related personnel; higher education faculty and staff; nurses and other healthcare professionals; and local, state and federal employees. Prior to becoming AFT president, Weingarten served for more than ten years as president of the AFT's largest affiliate, the United Federation of Teachers (UFT). The UFT represents 110,000 non-supervisory educators in the New York City public school system, as well as home child care providers and other workers in health, law and education. Weingarten sees her role as an advocate for students as well as union members. She

has built a reputation as a leader in school reform who is willing to take risks and break new ground on behalf of improved schools as well as for hospitals and public institutions for children, families, and their communities. A teacher of history and civics at Clara Barton High School in Brooklyn's Crown Heights from 1991 to 1997, Weingarten helped her students win several state and national awards debating constitutional issues. She holds degrees from Cornell University School of Industrial Relations and the Cardozo School of Law, and is a member of the Democratic National Committee and numerous professional, civic, and philanthropic organizations.

Arne Duncan, U.S. Secretary of Education



Arne Duncan was nominated to be secretary of education by President-elect Barack Obama and was confirmed by the U.S. Senate on Inauguration Day, Jan. 20, 2009.

In his confirmation hearings, Duncan said that "Education is also the civil rights issue of our generation," he said, "the only sure path out of poverty and the only way to achieve a more equal and just society."

Prior to his appointment as secretary of education, Duncan served as the chief executive officer of the Chicago Public Schools where his mandate was to raise education standards and performance, improve teacher and principal quality, and increase learning options. In seven and a

half years, he united education reformers, teachers, principals and business stakeholders behind an aggressive education reform agenda that included opening over 100 new schools, expanding after-school and summer learning programs, closing down underperforming schools, increasing early childhood and college access, dramatically boosting the caliber of teachers, and building public-private partnerships around a variety of education initiatives.

Before joining the Chicago Public Schools, Duncan ran the non-profit education foundation Ariel Education Initiative (1992-1998), which helped fund a college education for a class of inner-city children under the I Have A Dream program. He was part of a team that later started a new public elementary school built around a financial literacy curriculum, the Ariel Community Academy, which today ranks among the top elementary schools in Chicago. From 1987 to 1991, Duncan played professional basketball in Australia, where he also worked with children who were wards of the state.

Duncan graduated magna cum laude from Harvard University in 1987, majoring in sociology. He was cocaptain of Harvard's basketball team and was named a first team Academic All-American. He credits basketball with his team-oriented and highly disciplined work ethic.

His late father was a professor at the University of Chicago and his mother has run a South Side tutoring program for inner-city children since 1961. As a student in Chicago, Duncan spent afternoons in his mother's tutoring program and also worked there during a year off from college. He credits this experience with shaping his understanding of the challenges of urban education.

John Bishop, Associate Professor of Human Resource Studies, Cornell University, ILR School, Department of Human Resource Studies; Executive Director of the Educational Excellence Alliance



John H. Bishop is a member of the Department of Human Resource Studies at the New York State School of Industrial and Labor Relations, Cornell University. He is also Executive Director of the Educational Excellence Alliance, a consortium of 300 high schools in 5 Northeastern states that are studying ways to improve school climate and student engagement.

Professor Bishop has published numerous articles on education reform, the impact of the quality of education on the productivity of individuals and nations, the impact of the hiring, training and promotion policies of business on incentives for students to study and schools to set

high standards, the determinants of and payoffs to employer training and the effectiveness of institutions which match workers and jobs.

Prior to coming to Cornell in 1986, John was director of the Center for Research on Youth Employability and Associate Director: Research at the National Center for Research in Vocational Education. He has served on numerous advisory committees: the Job Training Partnership Experiment Advisory Committee, the Advisory Panel for the Office of Technology Assessment's study *Training in the Workplace*, Advisory Committee on Federal Workforce Quality Assessment, and Education Committee of the Competitiveness Policy Council. He chaired the Admissions and Incentives Subcommittee of the SUNY Task Group on Public Education and Co-chaired the Goal 5 Technical Planning Subgroup on International Workforce Skills of the National Education Goals Panel. He has testified before Congressional Committees numerous times--most recently on February 2, 1995 before the Senate Subcommittee on Education, Arts and Humanities chaired by Senator Jeffords.

Ron A. Bloom, Senior Counselor for Manufacturing



Since September of 2009, Ron Bloom has served as the Obama Administration's Senior Counselor for Manufacturing Policy. Working closely with the National Economic Council, Mr. Bloom is providing leadership on policy development and strategic planning for the President's agenda to revitalize the manufacturing sector. Mr. Bloom also serves as Senior Advisor to the Secretary of the Treasury, assigned to the President's Task Force on the Automotive Industry, a role he has held since February of 2009. In this capacity, Mr. Bloom helped lead the restructuring of General Motors and Chrysler LLC.

Prior to joining the Treasury Department Mr. Bloom served as a Special Assistant to the President of the United Steelworkers. His responsibilities included the Union's collective bargaining program in its core jurisdictions, with an emphasis on the particular issues facing the Steelworkers in its dealings with companies facing financial difficulties or undertaking corporate transactions. He also coordinated the Union's relationships with investors, in both public and private companies. Prior to joining the Steelworkers, Mr. Bloom was one of the founding partners of the investment banking firm of Keilin and Bloom. The firm focused on financial transactions where employees played a role as stakeholders. Prior to founding Keilin and Bloom, Mr. Bloom was a Vice President at the investment banking firm of Lazard Freres & Co. While at Lazard..

Mr. Bloom served as a research and negotiating specialist for the Service Employees International Union (SEIU). While at SEIU he negotiated collective bargaining agreements in both the public and private sector, supervised contract administration, and directed a number of successful organizing campaigns.

Mr. Bloom received his undergraduate degree from Wesleyan University and graduated with distinction from the Harvard Graduate School of Business Administration.

Gene Bottoms, Senior Vice President, Southern Regional Education Board



Gene Bottoms has served as director of the Southern Regional Education Board's *High Schools That Work* initiative (*HSTW*) since 1987. In July 1997, Bottoms was promoted to senior vice president of the Southern Regional Education Board, reflecting his role in and SREB's interest in and commitment to the initiative. *HSTW* is an effort to improve high schools for career-bound students involving over 1,000 high schools in more than thirty states.

Prior to joining the Southern Regional Education Board, Bottoms served as executive director of the American Vocational Association, where he emphasized academics as an

integral part of vocational education at the secondary and postsecondary levels. He served as director of educational improvement for the Georgia Department of Education for thirteen years, overseeing improvement efforts in both vocational and academic education.

In September 1995, Bottoms received the Harold W. McGraw, Jr. Prize in Education. This award is presented annually to individuals who have made significant contributions to the advancement of knowledge through education. In 2000, he was appointed to the National Commission on the Senior Year, which was created by the U.S. Department of Education to examine students' experiences in their last year of high school. Bottoms has been a local school teacher, principal, and guidance counselor. He is a native of Georgia and a product of its public school system.

Janet B. Bray, Executive Director, Association for Career and Technical Education



Janet Bray serves as the executive director of the Association for Career and Technical Education (ACTE), a not-for-profit association representing over 30,000 professionals across the U.S. As executive director, Ms. Bray manages the association's staff and program services. She is actively involved in its strategic public policy efforts and works on legislative and public awareness issues for the profession. Ms. Bray also provides leadership and guidance to the ACTE Board of Directors, committees, and related associations. Prior to joining ACTE, Ms. Bray was executive vice president of the National Association of Enrolled Agents where she oversaw a comprehensive strategic planning process, governance restructure, and leadership development program. During her thirty-three-year tenure in the association management profession, she has provided leadership to a variety of associations in strategic planning,

education program development, outreach to related professions and publics, and creation of innovative programs and services. She was instrumental in the development of a youth apprenticeship program for the graphic arts industry in Wisconsin and initiated the industry's effort to develop national skill standards.

Ms. Bray has been an active participant in the association community serving on the American Society of Association Executives Education Foundation Board of Directors, Greater Washington Society of Association Executives Board of Directors, and numerous association-related committees and councils. Ms. Bray holds a bachelor's degree in History and Government from the University of Maryland and a Master's degree in Adult Education from the George Washington University. She earned her Certified Association Executive (CAE) credential in 1991 and is a member of the distinguished ASAE Fellows Group.

Tony Carnevale, Director, Georgetown University Center on Education and the Economy



Anthony Carnevale currently serves as research professor and director of the Georgetown University Center on Education and the Workforce. Between 1996 and 2006, Carnevale served as vice president for public leadership at the Educational Testing Service (ETS). While at ETS Carnevale was appointed by President George Bush to serve on the White House Commission on Technology and Adult Education.

Before joining at ETS, Carnevale was director of human resource and employment studies at the Committee for Economic Development (CED), the nation's oldest business-sponsored policy research organization. While at CED, he was appointed by President Bill Clinton to chair the National Commission on Employment Policy (NCEP).

Carnevale was the founder and president of the Institute for Workplace Learning (IWL) between 1983 and 1993. Prior to founding the IWL, Carnevale also served as director of political and government affairs for the American Federation of State, County and Municipal Employees (AFSCME), the largest union in the AFL-CIO. Prior to joining AFSCME, he was a senior staff member in both houses of the U.S. Congress. Carnevale was appointed majority staff director on the Public Financing Sub-Committee of the House Committee on Government Operations, during consideration of the value added tax proposals and revenue sharing.

Carnevale received his B.A. from Colby College, and his Ph.D. in public finance economics from the Maxwell School at Syracuse University.

Michael Cohen, President, Achieve, Inc.



Michael Cohen has been the President of Achieve since 2003. In 2006, *Education Week* ranked Achieve as the 7th most influential education policy organization in the nation, and ranked Achieve's landmark report, Ready or Not: Creating a High School Diploma That Counts, as among the most influential research studies in the past decade.

Under Cohen's leadership Achieve formed the American Diploma Project Network, a growing network of states committed to improving preparation for postsecondary education and 21st century careers. Governors, chief's state school officers, and state higher education and

business leaders in these states have committed to align high school standards, curriculum, assessments and accountability with the knowledge and skills high school graduates need for success in postsecondary education and careers.

Cohen held several senior education positions in the Clinton Administration, including Assistant Secretary for Elementary and Secondary Education at the U.S. Department of Education, Special Assistant to the President for Education Policy at the White House, and Senior Advisor to U.S. Secretary of Education Richard Riley. He led the Administration's effort to design, enact and implement Goals 2000, the first substantial federal initiative to support state-led standards-based education reform. He also played an instrumental role in the development of all of the Administration's K-12 education initiatives.

Earlier in his career, Cohen held key positions in several national organizations that work with state education policymakers, including as Director of Education Policy for the National Governors Association, and Director of Policy Development and Planning for the National Association of State Boards of Education. Mike began his career at the National Institute of Education, where he led the Effective Schools research.

Antonia Cortese, Secretary-Treasurer, American Federation of Teachers & Albert Shanker Institute



Antonia Cortese is the secretary-treasurer of the American Federation of Teachers, AFL-CIO-elected at the union's national convention in 2008. Before that, Cortese served as AFT executive vice president from 2004 to 2008, and as an AFT vice president from 1974 to 2004. As AFT executive vice president, Cortese oversaw the union's education policy, which included chairing the AFT task force on the No Child Left Behind Act. She also co-chaired the task force that produced "Building a Profession: Strengthening Teacher Preparation and Induction," a report of the K-16 Teacher Education Task Force. From 1973 to 2004, Cortese was a leader of the New York State

United Teachers (NYSUT). She previously was vice president of the New York State AFL-CIO and a vice president of NYSUT's predecessor, the New York State Teachers Association. Among her many professional activities, Cortese—with New York University professor Diane Ravitch—co-chairs Common Core, a group promoting a rich liberal arts education for all students. She serves on the board of the Learning First Alliance, a national coalition of major education organizations; co-chairs the Child Labor Coalition; and serves on the board of trustees of Freedom House. She recently was elected to the United Way of America board of trustees. Cortese is a task force member of Strategic Management of Human Capital in Public Education and most recently, Cortese was appointed treasurer of the AFL-CIO's Department for Professional Employees and a board member of Union Privilege. In 2002, she was a recipient of the Union Label Award of Merit. Previously, Cortese served on the executive committee of the National Board for Professional Teaching Standards. She also was an appointee of the U.S. Department of Education to the National Assessment Governing Board.

Brenda Dann-Messier, Assistant Secretary of Education, Office of Vocational and Adult Education



Brenda Dann-Messier has served as president of the Providence, R. I. program Dorcas Place for the past 10 years. She also served on the R. I. Board of Governors for Higher Education and the board of the R. I. Higher Education Assistance Authority. Dann-Messier was the secretary of education's New England regional representative during the Clinton administration. She holds a doctorate in educational leadership from Johnson & Wales University, Providence campus. Dorcas Place Adult and Family Learning Center, which she led, is in its 28th year of providing comprehensive adult education programs to low-income Rhode Islanders. The center assists low-

income adults in realizing their full potential through literacy training, employment, advocacy and community involvement. Nearly 1,000 students each year are enrolled in day and evening adult basic education, English

language learning and GED classes; college transition programs at two campuses of the Community College of Rhode Island; family literacy and after-school programs to enhance the learning gains of children in local elementary schools; and workforce literacy training. The National Coalition for Literacy (NCL) presented a NCL Literacy Leadership Award to Dorcas Place in September 2009 for its contributions to improving literacy and raising literacy awareness. Under Dann-Messier's leadership, Dorcas Place was recognized for promising practices by the New England Literacy Resource Center, the National College Transition Network, the Nellie Mae Education Foundation, the Commission on Adult Basic Education and ProLiteracy America, and *U.S. News and World Report*. The R. I. Department of Education in February 2009 rated the center as one of the highest performing adult education programs in the state.

Kimberly Green, Executive Director, National Association of State Directors of CTE Consortium



Over the past seventeen years, **Kimberly Green** has worked extensively on federal policy impacting career technical education (CTE). Working closely with Congress, the administration, and a broad range of stakeholders, she represents the interests of and seeks support for CTE. In addition to this policy work, Ms. Green has helped establish and implement the States' Career Clusters Initiative, which is designed to ensure that career technical education meets the needs of the nation, the economy, employers, and students. Efforts include working with states to ensure that their CTE systems align with rigorous academic and technical standards, thus preparing students of all ages for success in the workforce of today and tomorrow. Currently, Ms. Green is

working with several organizations on a project focused on technical skills assessments and is also a partner with the National Governors Association's policy academy on CTE.

Ms. Green is a member of the advisory boards of several groups, including Automotive Youth Educational Systems, Project Lead the Way, and the Cisco Networking Academy. She also belongs to the Manufacturing Skills Standards Council Executive Committee, the NCES Technical Review Panel on Career and Technical Education, the board of directors of the National Career Academy Coalition, and the High School Alliance Steering Committee. In addition, Ms. Green and the National Association of State Directors of Career Technical Education Consortium serve as technical assistance partners of the National Research Center for CTE.

J.D. Hoye, President, National Academy Foundation



J.D. Hoye has worked on both a grassroots level and at the highest levels of government to reform how our children are engaged in learning and how they are positioned to pursue their academic interests and career goals. Through this work, she has become a nationally recognized leader in forging partnerships between educators and employers.

In leading the National Academy Foundation, Ms. Hoye oversees a network of 529 college preparatory, career-themed academies in 40 States and the District of Columbia. These small, public-school based "learning communities" have career themes in finance, hospitality & tourism, information technology and engineering and work in partnership with over 2,000 businesses.

Prior to her appointment at NAF, Ms. Hoye served as President of Keep the Change, Inc., a nationally recognized consulting business focused on helping communities reform education and develop a skilled workforce. An active public speaker, Ms. Hoye worked closely with the National Academy Foundation while President of Keep the Change, Inc. and developed strong relationships with the Foundation and its leadership In 1994, Hoye was selected by U.S. Secretary of Education Richard Reilly and Secretary of Labor Robert Reich to head the new Office of School-to-Work in Washington, D.C. She served in that role for four years, overseeing a \$1.1 billion budget and spurring nationwide progress in education reform and workforce development. She also served as Associate Superintendent of Oregon's Department of Education, where she managed the Office of Professional/ Technical Education and Community Colleges. Additionally, she served as the leader of a 27-county organization that managed federal job training funding for rural counties in Oregon.



Dwight Hutchins is the managing director for strategy in Public Service for Accenture. Dwight has extensive experience in developing and implementing broad scale enterprise and e-government strategies, organizational designs, operational and process improvements for government clients. His background is in Public Administration, Marketing, and finance and his experience includes assisting government agencies in US Federal and State, and internationally, and assisting multilateral institutions such as the United Nations and The World Bank. Specifically Dwight has helped government agencies with strategic planning, eGovernment Strategy, and Human Capital Transformations.

Dwight is a frequent speaker at Government and Gartner Conferences on eGovernment. He has a Masters in Political Administration from Harvard's Kennedy School of Government, a Masters in Business Administration from Northwestern University's J.L. Kellogg Graduate School of Management, and a Bachelor of Science in Chemical Engineering from the University of Tennessee.

John Jackson, President and Chief Executive Officer, Schott Foundation for Public Education



On July 2, 2007, Dr. John H. Jackson became the President and CEO of The Schott Foundation for Public Education. In this role, Dr. Jackson leads the Foundation's efforts to ensure a high quality public education for all students regardless of race or gender. Dr. Jackson joined the Schott Foundation after seven productive years in leadership positions at the National Association for the Advancement of Colored People (NAACP). He served as the NAACP Chief Policy Officer and prior to that as the NAACP's National Director of Education. Dr. Jackson also served as an Adjunct Professor of Race, Gender, and Public Policy at the Georgetown Public Policy Institute. In 1999, President William Jefferson Clinton appointed Dr. Jackson to serve in his administration as Senior Policy Advisor in the Office for Civil Rights (OCR) at the U.S. Department of Education.

Dr. Jackson possesses a Bachelor of Arts in Political Science from Xavier University of Louisiana; a Master of Education in Education Policy from the University of Illinois' College of Education; and a Juris Doctorate from the University of Illinois' College of Law. In addition, Dr. Jackson received a Master of Education and Doctorate of Education in Administration, Planning, and Social Policy from the Harvard Graduate School of Education. Dr. Jackson served on the Obama-Biden transition team as a member of the President's 13-member Education Policy Transition Work Group.

Clifford Janey, Superintendent, Newark Public Schools; Board Member, Albert Shanker Institute



Dr. Clifford B. Janey was appointed as the fourteenth superintendent of New Jersey's largest school district in July, 2008. Previously, he served as the Superintendent of Schools and the Chief State Officer in the District of Columbia from 2004 - 2007. He brought to the position a strong and proven record of leadership in urban education and the improvement of student achievement. During his tenure in Washington, DC he successfully pioneered national reforms for the 78,000 students enrolled in public education, including charter schools. In short measure, the District of Columbia Public Schools reversed the negative trend line of student performance on the National Assessment of Educational Progress and Advanced Placement Tests.

Given his diverse experiences involving a variety of leadership and management positions in the public and private sector, Dr. Janey has a unique understanding of organizing systems and preparing people to perform at high levels. His own preparation includes a Bachelor's degree in sociology, a Master's degree in Education with a double major – Reading and Elementary Education and a Doctorate degree in Educational Leadership and Policy with a minor in Health Policy and Administration from the school of management. Prior to serving as numerous national, state and local boards including most recently the Commission that produced "Tough Times Touch Choices", Dr. Janey earned a certificate in labor relations from Cornell University. His landmark reforms with unions, the business/high education community as well as social service and health provide context for the numerous presentations and publications. He contends that no jurisdiction should feel comfortable with current

student performance data given the context of education in a global economy that is defined by knowledge and powered by innovation.

Richard Kazis, Senior Vice President, Jobs for the Future



Richard Kazis is senior vice president of Jobs for the Future (JFF), a Boston-based organization committed to improving the educational and economic opportunities available to low-income youth and adults. Mr. Kazis guides JFF's policy initiatives.

Mr. Kazis' recent publications include a chapter on workforce development strategies for older industrial cities in *Retooling for Growth* (Brookings, 2008); *Adult Learners in Higher Education* (U.S. Department of Labor, 2007); and *Building a Culture of Evidence in Community Colleges: Lessons from Exemplary Institutions*, with Lili Allen (JFF, 2008).

Mr. Kazis serves on the board of the Institute for College Access and Success and the Workforce Strategy Center. He is a graduate of Harvard College and Massachusetts Institute of Technology (MIT).

Eugenia Kemble, Executive Director, Albert Shanker Institute



Eugenia Kemble is Executive Director of the Albert Shanker Institute, a non-profit organization endowed by the American Federation of Teachers and dedicated to publishing reports and fostering candid exchange on education, labor, and democracy issues. Beginning as a staff reporter for the newspaper of the United Federation of Teachers, the AFT's New York City local, she moved to the American Federation of Teachers as special assistant to Albert Shanker when he was first elected as AFT president 1974.

In 1983, Kemble was named as the AFL-CIO's representative to the Democracy Program, a coalition effort including the Republican Party, Democratic Party, U.S. Chambers of Commerce, and AFL-CIO, that recommended the creation of the National Endowment for Democracy (NED). The coalition worked to explain the NED idea as its funding was guided through Congress. In 1984 Ms. Kemble was named the Executive Director of the AFL-CIO's Free Trade Union Institute, which supported unions struggling for democracy around the world, most notably Solidarity in Poland. Returning to the AFT in 1989, she directed and helped to expand the AFT's Educational Issues Department as Mr. Shanker's Special Assistant for Educational Issues. In 1998-99 she organized the start-up of the Albert Shanker Institute.

Michael Langford, President, Utility Workers Union of America



Mike Langford was elected National President of the Utility Workers Union of America effective December 1, 2006. He had previously held the position of National Executive Vice President, and had been a member of the National Executive Board since March 1998. Langford is a graduate of the Wayne State University Labor School, and completed labor relations classes at University of Michigan and Michigan State University. He has held a variety of Union offices throughout his career, which began with the Detroit Edison Company in 1978 at the Monroe Power Plant.

In addition to his position as UWUA National President, Langford also serves as follows: AFL-CIO Vice President; on the Board of Trustees of CAEL (Council for Adult Experiential Learning), which is a national non-profit organization dedicated to expanding learning opportunities for working adults by developing and managing effective learning strategies and implementing them through partnerships with employers, higher education, government and labor; on the Labor Advisory Board of American Income Life; as Co-Chair of the Steering Committee for the Council on Competitiveness, which is embarking on a path-breaking new Energy, Innovation & Sustainability Initiative; on the Executive Committee for the Center for Energy Workforce Development.; as a member of the U. S. Department of Labor Secretary's Advisory Committee on Apprenticeship; as Chair of the Trustee Board for the National Power for America Training Trust Fund. This multi-employer fund, in partnership with educational institutions throughout the country, is committed to promoting and creating educational opportunities and continuous learning, and will provide state of the art industry-specific training programs that will ensure a highly skilled workforce prepared for current and future technologies.

Charlene Lake, Senior Vice President, Public Affairs & Chief Sustainability Officer, AT&T



Charlene Lake, Senior Vice President Public Affairs, and Chief Sustainability Officer, is responsible for leading AT&T's philanthropic and volunteerism endeavors, third-party advocacy program and public affairs functional support as well as coordinating signature initiatives that connect social needs with business objectives.

Ms. Lake began her career at Southwestern Bell Telephone in 1986 in Topeka, Kansas, and served in management roles in financial communications, media relations and employee communications. She assumed leadership over SBC's corporate advertising and sports marketing department during the mid-1990s, and managed the organizations through the mergers of Pacific

Bell, Southern New England Telephone and Ameritech. In 2003, Ms. Lake began developing a public affairs discipline within the SBC External Affairs department, and in 2007 launched the development of AT&T's centralized corporate citizenship and sustainability function. Ms. Lake began her professional life as a journalist, working on daily newspapers in Kansas.

Ms. Lake serves on the Board of Directors of the Public Affairs Council, a leading international association designed to advance the field of public affairs, and on the Board of Directors of America's Promise Alliance, an organization committed to preparing young people for college, work and life. Ms. Lake sits on the Corporate Advisory Board of Women Impacting Public Policy, a national bipartisan group of 500,000 women business owners who actively engage in the political process. She also serves on the Council of Advisors of the Institute for Economic Empowerment for Women, which among other projects, partnered with the U.S. Department of State to teach women entrepreneurs in Afghanistan and Rwanda about free enterprise and market power. For her demonstration of sustained leadership and excellence in public service, she was honored with the Iron Jawed Angel award in 2008 by The Lugar Excellence in Public Service Series in Washington, D.C.

Dan Leeds, Chair, National Public Education Support Fund and President and Managing Partner, Fulcrum Investments



Daniel Leeds is the president of Fulcrum Investments LLC, a private investment office. Until 1999, Mr. Leeds was president of International Publishing and a member of the Office of the President at CMP Media, Inc, a leading media company, publishing titles such as *InformationWeek*, *Computer Reseller News* and *Electronic Engineering Times*. The company was cited as "One of the Best Companies to Work For" by *Fortune* magazine and *Working Women* magazine.

From his office in Paris, Mr. Leeds created and managed CMP's international business, which grew to over seventy licensed, wholly owned, and joint ventured magazines and websites covering over thirty countries. When CMP was sold in 1999, it had sales of nearly \$500 million and 1800

employees.

Since moving to Washington, DC in 1999, Mr. Leeds has been active in civic affairs, with a particular interest in public policy development and philanthropy. He is a member of the Dean's Advisory Board for the MIT Sloan School of Management, a member of the Brookings Institute's Business Council and an advisory board member of the Brookings Institute's Center for the United States and Europe. With his wife, Sunita, he cochairs the

the Brookings Institute's Center for the United States and Europe. With his wife, Sunita, he cochairs the Enfranchisement Foundation, which works with charities to develop programs that can help break the cycle of poverty and ignorance. Mr. Leeds earned a master's degree from the MIT Sloan School of Management as a Sloan Fellow, a BS in engineering and a BA in economics from Cornell University.

Robert Lerman, Professor of Economics, American University; Senior Fellow, Urban Institute



In addition to serving as Professor of Economics, Dr. Lerman is a Senior Fellow at the Urban Institute and a Research Fellow at IZA in Berlin. He has published research and policy analyses on employment, income support, and youth development, especially as they affect low-income populations. In the 1970s, he worked on reforming the nation's income maintenance programs and on youth employment policies as staff economist for both the Congressional Joint Economic Committee and the U.S. Department of Labor. He was one of the first scholars to examine the patterns and economic determinants of unwed fatherhood and to propose a youth apprenticeship strategy in the U.S. Dr. Lerman served on the National Academy of Sciences panel examining the

U.S. post-secondary education and training system for the workplace. He has testified before congressional committees on youth apprenticeship, child support policies, and the information technology labor market. His recent research deals with the impact of family structure on employment and earnings, with assets for low-income families, and with apprenticeship in the United States and other countries. As Chair of the AU Department of Economics, he won the University Award for Outstanding Contributions to Academic Development for conceiving and implementing the MA in Financial Economics for Public Policy. In Fall 2007, Dr. Lerman was elected to serve on the Policy Council of the Association for Public Policy and Management. Dr. Lerman earned his A.B. at Brandeis University and his Ph.D. in economics at MIT.

Dane Linn, Director, Center for Best Practices Education Division, National Governors Association



As Director of the Education Division at the National Governors Association Center for Best Practices, Dane oversees all education-related policy research, analysis and resource development. He regularly provides consultation and tailored analysis to the nation's governors on a host of issues including No Child Left Behind, early childhood, elementary and secondary, and postsecondary education. Under Dane's leadership, NGA's work continues to assist governors on developing policies that increase the number of students who graduate from high school ready for postsecondary education and the workplace.

Recognized as a national expert in his field, Dane has authored numerous reports on issues ranging from school finance and teacher quality to school redesign and pay for

performance. He recently spearheaded NGA's national initiative *Redesigning the American High School*, launched by former Governor Mark Warner of Virginia during his tenure as NGA Chair. Currently, Mr. Linn is leading the *Common Core Standards Initiative* which is state-led process for developing national standards in English Language Art and mathematics.

Prior to his work at NGA, Dane worked at the West Virginia Department of Education where he was responsible for ensuring the implementation of the Individuals with Disabilities Education Act. Before that, he served as legislative liaison to the House of Delegates. His professional experience in education began as an elementary school teacher and principal.

Joe Manchin III, Governor of West Virginia



Joe Manchin is West Virginia's 34th governor, was born and raised in the small coal mining town of Farmington, WV. After attending West Virginia University on a football scholarship, he became a successful businessman. He was a state legislator from 1982–1996 and Secretary of state from 2000–2004. Its SHARES program promoted democracy to schoolchildren and registered 42,000 high school students to vote. Subsequently, the 2004 general election had the highest number of West Virginians voting since 1972.

As governor, Joe Manchin has improved the state's economic climate, while reducing West Virginia's long-term debt and lowering taxes for citizens and businesses. Under his leadership, more than 23,000 new jobs have been created with more than \$8.4 billion in private business investments. West Virginia also led the nation in economic growth from May to August 2008. Working with the Legislature, he fixed the state's workers' compensation system, established the first comprehensive teacher pay package in more than 15 years, dramatically decreased the state's debt, slowed the growth of state government payroll, strengthened ethics laws and cut the food tax in half.

Gov. Manchin is known throughout the state as a team builder who encourages cooperation and values all input. He currently serves as president of the Council of State Governments, chairman-elect of the Southern States Energy Board, and a member of the National Governors Association's Executive Committee. He is the immediate past chairman of the Democratic Governors Association and the Southern Governors' Association, as well as past state co-chair of the Appalachian Regional Commission. Manchin was re-elected to a second four-year term in November 2008.

Gayle Manchin, Member, State Board of Education; Commissioner, West Virginia Commission for National and Community Service; Co-Chair on the Governor's 21st Century Jobs Cabinet.



Gayle Conelly grew up in Beckley, WV and attended West Virginia University, where she attained her Bachelor of Arts in Language Arts and Education and a Master of Arts in Reading. In 1999, she completed a second master's specialization in Educational Technology Leadership from Salem International University.

As an educator, Gayle worked in Marion County Schools. She also served on the faculty of Fairmont State University and

was the Director of the college's first Community Service Learning Program. In addition, she was actively involved in her children's activities, and community advocacy.

After moving to Charleston in 2001, Gayle became the West Virginia Director of the AmeriCorps Promise Fellow Program, which served twenty counties. Believing in the opportunities of connecting programs, Gayle, under the Office of Secretary of Education and the Arts, implemented the WV PASS (West Virginia Partnerships to Assure Student Success) initiative.

In addition to her current duties as West Virginia's First Lady, the Governor has appointed her to serve as a member of the State Board of Education and as a Commissioner on the West Virginia Commission for National and Community Service. In addition, the Governor has also appointed her as the Chair of the Governor's Healthy Lifestyles Coalition, and the West Virginia Citizen's Council on Children and Families, and as a Co-Chair on the Governor's 21st Century Jobs Cabinet. She is as a partner on the WV Partnership to Promote Community Well Being Commission, serves as the Nominating Chair of The Education Alliance, is a past president of the Vandalia Rotary Club of Charleston, and a new member of the Black Diamond Girl Scout Council.

Jeannie Oakes, Director of Education and Scholarship, Ford Foundation



Jeannie Oakes is director of education and scholarship at the Ford Foundation. Until Fall 2008, she was presidential professor in educational equity at the University of California, Los Angeles (UCLA) Graduate School of Education and Information Studies. At UCLA, Dr. Oakes directed the Institute for Democracy, Education, and Access and the University of California's All Campus Consortium on Research for Diversity. Her research addressed the impact of education policies on the opportunities and outcomes of low-income students of color. Dr. Oakes is the author of twenty scholarly books and monographs, and more than 125 other publications. Her book *Keeping Track: How Schools Structure Inequality* (Yale University Press) was honored as

one of the twentieth century's most influential books on education. Her most recent book, edited with Marisa Saunders, is *Beyond Tracking: Multiple Pathways to College, Career, and Civic Participation* (Harvard Education Press).

Dr. Oakes has received three major awards, from the American Educational Research Association, the National Association for Multicultural Education's Multicultural Research Award, and the Distinguished Achievement Award from the Educational Press Association of America. She is also the recipient of the Southern Christian Leadership Conference's Ralph David Abernathy Award for Public Service and, most recently, the 2002 World Cultural Council's José Vasconcelos World Award in Education. Dr. Oakes is a member of the National Academy of Education.

Jane Oates, Assistant Secretary for Employment and Training, U.S. Department of Labor



Jane Oates was confirmed as Assistant Secretary for Employment and Training on June 19, 2009, and now leads the Employment and Training Administration (ETA) in its mission to design and deliver high-quality training and employment programs for our nation's workers. Working with States and territories, municipalities, labor management organizations, employers, educational institutions, fellow Federal agencies, and other partners, ETA strives to assist workers in gaining the skills and credentials needed to enter careers that pay family supporting wages and offer opportunities for advancement. With a nationwide reach and focus on good jobs in promising

industries, ETA programs are designed to serve every American who aspires to career success.

Prior to her appointment, Ms. Oates served as Executive Director of the New Jersey Commission on Higher Education and Senior Advisor to Governor Jon S. Corzine. In that position Oates worked to strengthen the connections among high school, post-secondary education and the workforce.

Ms. Oates served for nearly a decade as Senior Policy Advisor for Massachusetts Senator Edward M. Kennedy. She worked closely with the Senator on a variety of education, workforce and national service legislative initiatives, including the Workforce Investment Act of 1998.Ms. Oates began her career as a teacher in the Boston and Philadelphia public schools and later as a field researcher at Temple University's Center for Research in Human Development and Education. She received her BA in Education from Boston College, and an M.Ed in Reading from Arcadia University.

Charlie P. Rose, General Counsel, U.S. Department of Education



Charles P. Rose is the general counsel for the Department of Education where he serves as the chief legal officer for the Department and as the legal adviser to the secretary of education on all matters affecting the Department's programs and activities.

Prior to his appointment, Rose was a founding partner and corporate secretary of Franczek Radelet P.C. where he represented school districts, municipalities, and other public employers across Illinois with respect to labor relations and collective bargaining matters, general matters of

labor and employment law, and education law. Rose served as the lead negotiator on hundreds of collective bargaining agreements for a wide variety of public employers, including the Chicago Public Schools and City of Chicago. While in private practice, Rose also advised Illinois' leading education and business organizations on matters of education reform and legislation. In 2006, ED-RED, a consortium of over 100 school districts in northern Illinois, recognized him for his leadership in education reform by presenting him with its inaugural Vision in Education Award. In 2008, Rose was elected a fellow of the College of Labor and Employment Lawyers, which is

composed of distinguished union and management advocates and neutrals across the country who have made extraordinary contributions toward advancing scholarship, professionalism, and civility in the practice of labor and employment law.

Rose was a founding member of the board of directors of Advance Illinois, a statewide independent non-profit organization whose vision is to help ensure that Illinois public schools prepare every child to compete in the global economy. He served on the Chicago advisory board of Facing History and Ourselves, and was an inaugural member of the advisory board of the National College of Education at National-Louis University.

Prior to founding his former firm, Rose was a partner in the law firm of Vedder, Price, Kaufman & Kammholz, and in-house counsel to the Illinois Association of School Boards. He formerly served as an adjunct lecturer of labor arbitration and collective bargaining at DePaul University College of Law and as an adjunct professor of school law at Northeastern Illinois University. Rose received his J.D. from DePaul University College of Law in 1982 and graduated cum laude from Villanova University with a Bachelor of Arts degree in economics.

Amy Rosen, President and Chief of Executive Officer, Network for Teaching Entrepreneurship



Amy Rosen is the President & CEO of the Network for Teaching Entrepreneurship (NFTE, formerly The National Foundation for Teaching Entrepreneurship), a non-profit organization that provides entrepreneurship education programs to young people from low-income communities. Rosen is a nationally recognized expert in comprehensive urban school-system-reform strategies where she has worked to close the achievement gap by providing young people with high quality educational opportunities.

For the past ten years, Rosen has been an active participant in public education reform where she has applied her management skills and experience with complex constituencies to

urban school districts challenged with the task of closing the achievement gap. Before joining NFTE, Rosen was a founding partner of Public Private Strategy Group (PPSG), a privately held management consulting and financial advisory firm where she successfully developed the firm's Education Practice. She has served as an advisor to Mayor Bloomberg's team, designing and implementing the restructuring of New York City's Department of Education. She previously served as COO for New Visions, a large non-profit committed to systemic reform of New York Public Schools. She currently acts as education advisor to Cory Booker, the Mayor of Newark, New Jersey, and is on the faculty at Columbia Business School where she teaches Education Leadership.

In addition to her experience in education, Rosen was a leader in the field of transportation, where she helped to change the way public agencies conduct business while advocating for national investment in transportation infrastructure. Her work has included managing New Jersey's state transportation department and tenure as Senior VP of Lockheed Martin. She was a two-term Presidential Appointee to the Amtrak Board of Directors and was inducted into the New Jersey Transit Hall of Fame, as well as being named Board member of the Year by the American Public Transportation Association.

In addition to being on the faculty at Columbia Business School and authoring numerous articles, Rosen is currently Chairman of the Board of TEAM SCHOOLS, a group of highly successful KIPP charter schools in Newark. She previously served on the Board of SEEDS, a nonprofit organization that identifies and provides high-achieving, low-income students with academic enrichment opportunities, and on the Board of the Yogi Berra Museum and Learning Center. She completed an Executive Management Program at Harvard Business School, and received her B.A. in political studies from Pitzer College. She was a 2004 Fellow at the Broad Urban Superintendents Academy.

James R. Stone III, Director, National Research Center for Career and Technical Education, University of Louisville



James Stone is a former retail manager who left that career to teach secondary marketing education. Dr. Stone has maintained an active program of research over the past twenty years. He has raised more than \$25 million in external grants focusing primarily on the role of schools in linking youth and adults to the workplace. He directed or codirected eight studies at the National Center for Research in Vocational Education at the University of California, Berkeley, and is the lead researcher on the "Math in CTE" study regarding the contextualization of math in occupational curricula.

Dr. Stone was part of the University of Minnesota team that developed the successful bid for the National Research Center for Career and Technical Education. He served as the deputy

director of the center from 1999 to 2002 and then director from August 2002 to October 2007. Since then, the center has been housed at the University of Louisville, and he continues to serve as its director there.

Dr. Stone has authored or coauthored more than ninety reports, journal articles, and books, and presented more than 350 papers. In addition, twelve of his studies have received awards for outstanding research. Previously, Dr. Stone served on the editorial board of the *Journal of Vocational Education Research* and also as its editor. During the 1990s Dr. Stone served as executive director for a regional heritage and arts center.

Dr. Stone has worked directly with schools and school systems to support efforts to improve occupationally oriented education. He worked for more than five years with Oakland (CA) Public Schools, helping to implement a community-based, school-to-work plan that included career academy development and school-based enterprises. Most recently, Dr. Stone has begun work with school districts and states interested in implementing the Math in CTE approach to curriculum integration.

Dr. Stone earned his BS and EdD degrees at Virginia Polytechnic Institute and State University and a master's in school administration at George Mason University. He has held faculty positions at the University of Wisconsin–Madison and the University of Minnesota. Currently, Dr. Stone is a Distinguished University Professor in the College of Education and Human Development at the University of Louisville.

Gene Wilhoit, Executive Director, Council of Chief State School Officers



Gene Wilhoit assumed his role as executive director of the Council of Chief State School Officers (CCSSO) in November of 2006 having spent his entire professional career serving education at the local, state, and national levels. Gene began his career as a social studies teacher in Ohio and Indiana. He served as a program director in the Indiana Department of Education, an administrator in Kanawha County West Virginia, and a special assistant in the U.S. Department of Education before assuming the position of executive director of the National Association of State Boards of Education (NASBE), which he held 1986–1993.

From 1994 to 2006, Wilhoit led two state education agencies, as director of the Arkansas Department of Education and as deputy commissioner and commissioner of the Kentucky

Department of Education. In those positions, he shepherded finance reform, led equity initiatives, designed and implemented assessment and accountability systems, advanced nationally recognized preschool and technology programs, and reorganized state agencies to focus on service and support.

Wilhoit holds a Bachelor of Arts degree in history and economics from Georgetown College and a master's in teaching, political science, and economics from Indiana University, Bloomington. He is a member of numerous education organizations, has served on national and state commissions, and has written and spoken on a variety of education issues.